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ing text The Minto Pyramid Principle: Logic in Writing, Thinking and Problem Solving, by Barbara Minto (Minto International, 1996) is particularly helpful An effective introduction, Minto says, briskly tells a story built around four elements: 1 The situation: A quick, factual sketch of the current business situation that serves to anchor the reader

Structured Approach to Cases

4 Hypothesis driven problem solving Remember Minto 1 - The Pyramid Principle • Structured communication is a very important part of case interviews • Combined with strong logical reasoning will prove your abilities for a case Situation Complication Question Hypothesis Point A Point B Point C ¾ Summarize the situation, complication, and question to be answered in the beginning

The Pyramid Principle: Logic In Writing And Thinking 3rd ...

The Minto Pyramid Principle Book Price Logic in Writing and Thinking 3rd (third) Edition by Minto, Barbara published by Financial Times/ Prentice

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